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NORTHEASTERN MINNESOTA'S REGIONAL EMS SYSTEM

## 2012 Arrowhead EMS Conference & Expo

### *Sponsor and Exhibitor Information*

Arrowhead EMS Association is announcing its 32<sup>nd</sup> Annual Arrowhead EMS Conference & Expo "Going the Distance for EMS" to be held at the Duluth Entertainment Convention Center on **January 18-22, 2012**. This event provides continuing education on cutting-edge techniques, protocol and topics to the entire spectrum of emergency medical providers.

We are inviting you to participate in our 2012 EMS Conference & Expo. As a sponsor and/or exhibitor, you have a great opportunity for direct marketing and advertising while supporting quality education for hundreds of EMS providers.

Please review the enclosed sponsor and exhibitor information and registration forms. Registrations are accepted via mail, fax or online at [www.arrowheadems.com](http://www.arrowheadems.com). All logo and/or advertisement artwork must be submitted to Brenda Monahan at [brenda@arrowheadems.com](mailto:brenda@arrowheadems.com) by **September 1, 2011**.

The mission of Arrowhead EMS is to serve as the lead EMS planning agency in Northeastern Minnesota. Our vision is to support EMS providers through education, guidance and system development for the continual improvement of quality patient care. Our initiatives encompass disaster preparedness, regional medical direction, communications, training, equipment procurement, CISM (Critical Incident Stress Management) and public awareness of EMS.

Our EMS Conference & Expo continues to provide the best possible educational updates for the ultimate goal of better patient outcomes and survival rates. If you have any questions, feel free to contact me at 218-726-0070 or [pat@arrowheadems.com](mailto:pat@arrowheadems.com).

Thank you for your continued support,

Patrick W. Lee, Executive Director

**\*\*New This Year\*\***

**We've Added 22,000 Square Feet  
of Exhibit Space!**

Enclosures: Sponsor Package Options, Last Year's Sponsors, Sponsor Registration, Exhibitor Information, Last Year's Exhibitors, Exhibitor Registration and Last Year's Conference Brochure